







Open Source Intelligence Dissemination Conference Roma, July 8th 2015

















An introduction to ATHENA

Andrew Staniforth 8th July 2015









Armed terrorist assault in Mumbai (2008)









Severe weather





Public violence & disorder





Citizens are pre-first responders

ATHENA recognises that citizens are underutilized crisis responders;

- they are often first on the scene;
- they vastly outnumber the emergency first responders;
- they are creative and resourceful
- they perform countless life-saving actions.





ATHENA (Greek goddess - protector of the city and the citizen), is exploring how the huge popularity of new communication media can be harnessed to provide efficient and effective communication and enhanced situational awareness during a crisis for citizens AND first responders.



Empowering citizens during crisis

ATHENA shall help citizens during a crisis by;

- i) joining their conversations with other crisis-engaged citizens to support each other;
- ii) adding an enabling voice, providing them with information they ask for in a way they can understand
- iii) targeting their actions, by directing them to places of safety and away from danger while identifying emergent behaviour that is beneficial to the provision of support through emergency multi-agency responses.



ATHENA major outputs

ATHENA shall deliver two major outputs;

- i) A set of best practice guidelines for first responders and citizens for the use of new media communications and supporting tools and technologies in crisis situations.
- ii) A suite of prototype software tools (the ATHENA 'app') to enhance the ability of first responders and citizens in their use of new media in crisis situations.



Beyond the current state of the art

ATHENA will move forward the state of the art in two areas;

- i) Social Media and Crisis Management: the use of social media during crisis settings by first responders and the public.
- ii) Technologically exploiting social media in crisis management: the searching, acquisition, aggregation, filtering and presentation of knowledge from social media to support crisis management using smart mobile devices.





T8.2 Prototype Testing Exercise Izmir, 28th July 2015

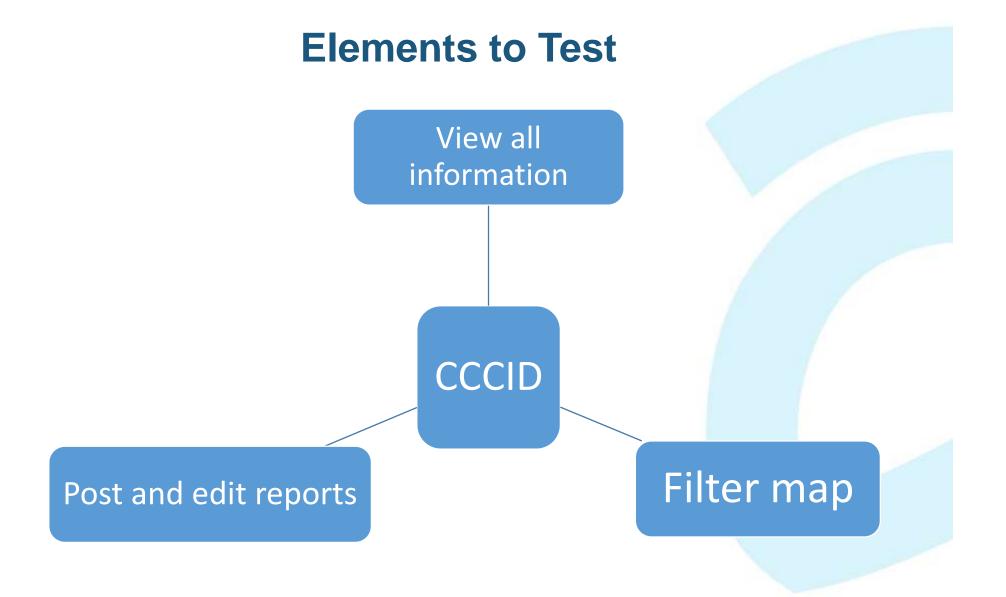
DS Tim Ingle Alison Lyle



Task 8.2

- Test effectiveness of the solution
- Provide feedback
- Validate work to date
- Further developments
- Ensure fitness for purpose









Elements to Test

Input information

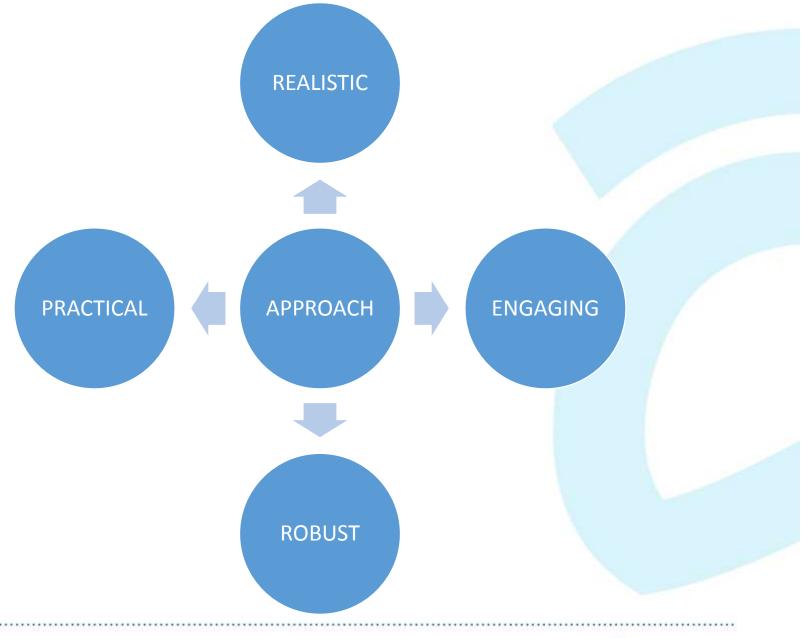
ATHENA app.

Send messages

View appropriate level of information











THE EXERCISE

- NINE PARTICIPANTS
 Each had profile, 'story', tasks,
 messages
- THREE LOCATIONS
 Bornova, Kulturpark, Kordon
- CCCID OPERATOR
- OBSERVERS





FOUR PHASES

- PHASE ONE
 Familiarisation and Input of Information
- PHASE TWO
 Deployment & Sending Messages
- PHASE THREE
 Tasks & Messages
- PHASE FOUR
 Return and Feedback





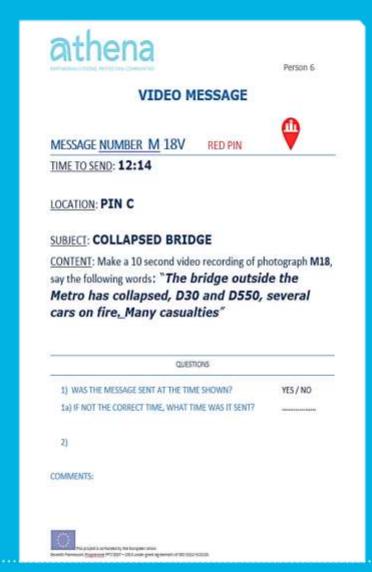
Deployment Locations







Video Messages







Video Messages

M18





Participant 1 map

KULTURPARK

Participant 1

Message locations



▼ M69T



P HOSPITAL



№ M82A

PARTICIPANT 1

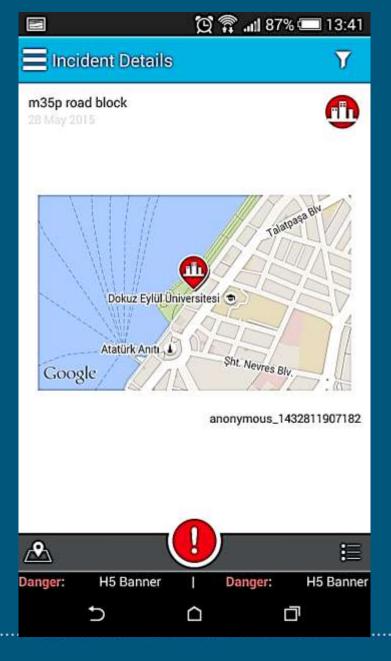






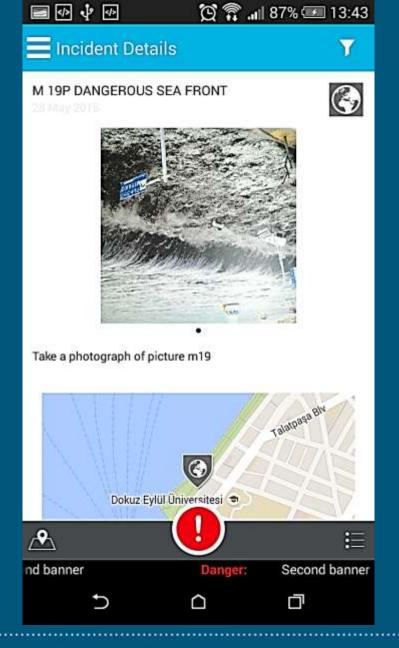








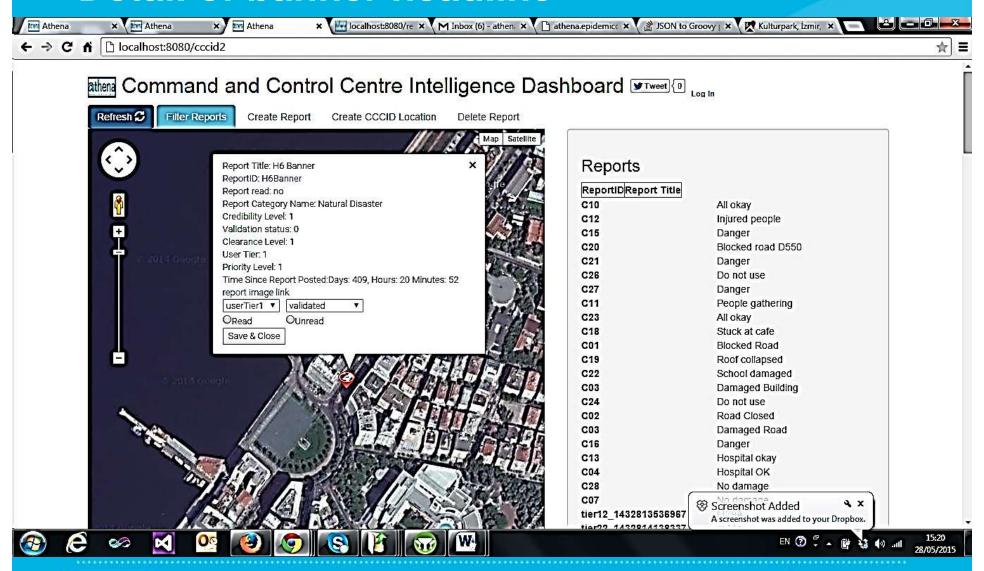








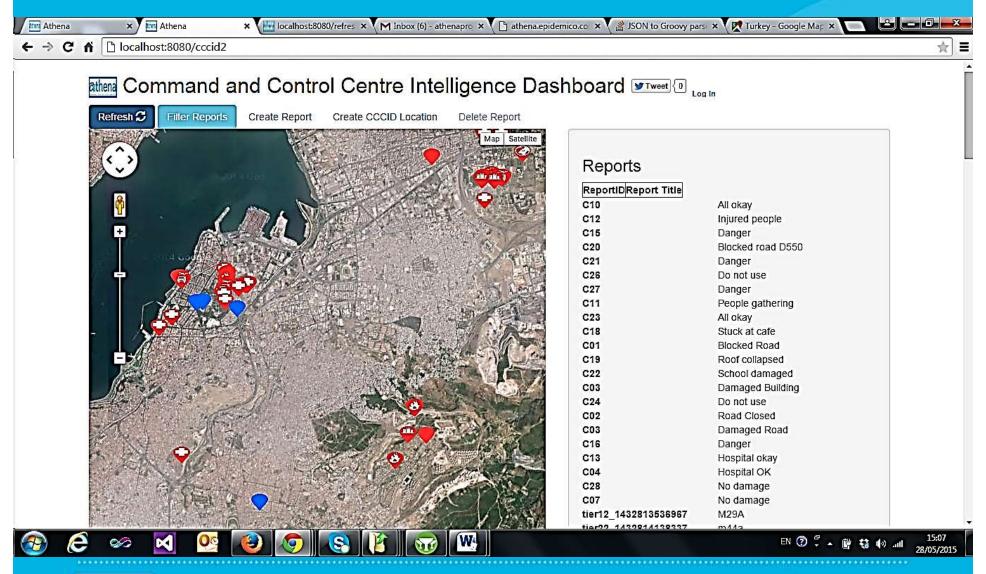
Detail of banner headline







Overview of pins







Picture message



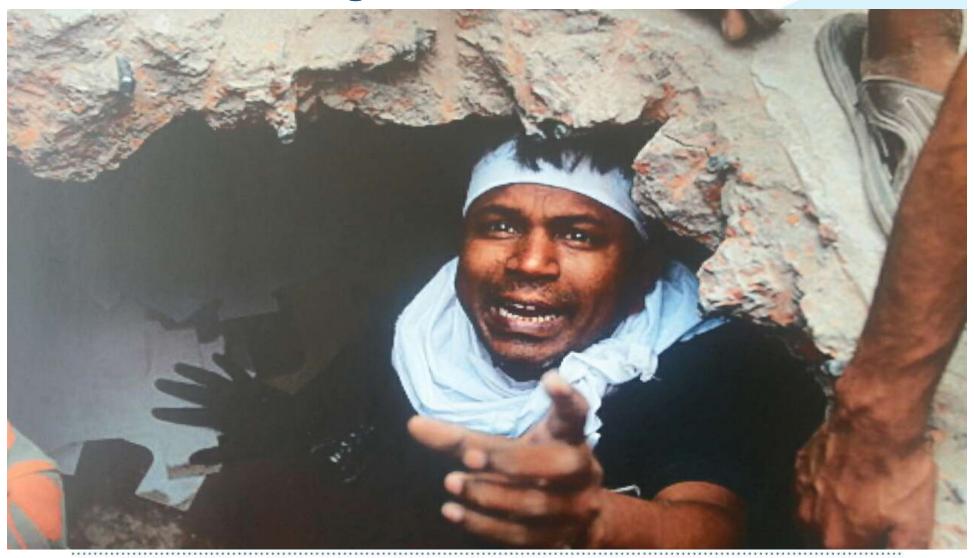


Picture message





Picture message





Video message





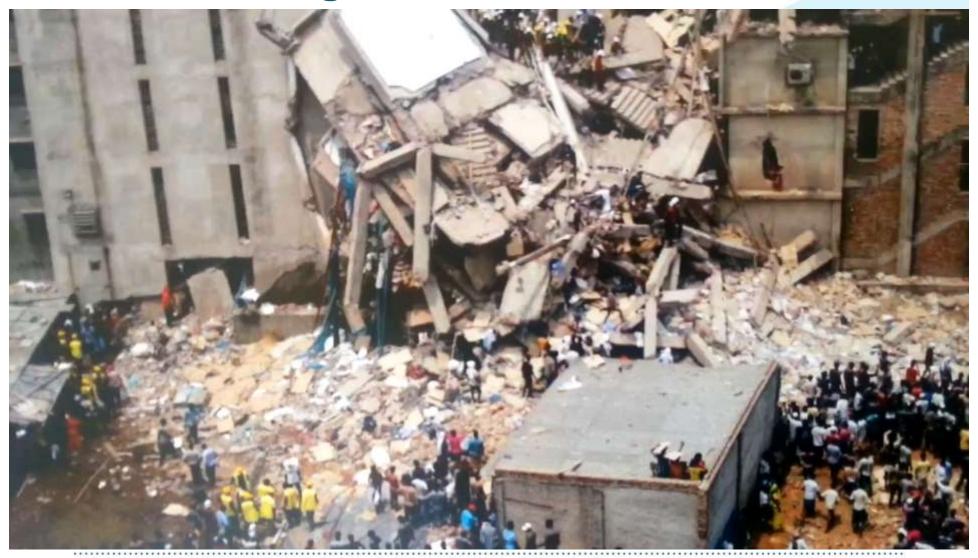
Video message







Video message





EVALUATION





WP5 – Mobile App Development For Crisis Management

Lucas Baptista Epidemico July 2015



Work Package Overview

- Develop a mobile application that allows users to report and receive information during a crisis
- Features:
 - Crisis Map
 - News List
 - Eyewitness Report (text, photo, audio, video)
 - Request for Help
- Early integrated prototype on iOS and Android
 - Frontend interface
 - Backend server



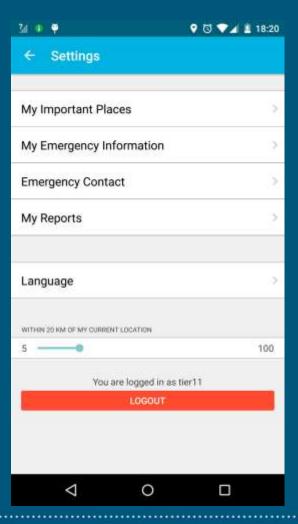
Home screen, headline banner





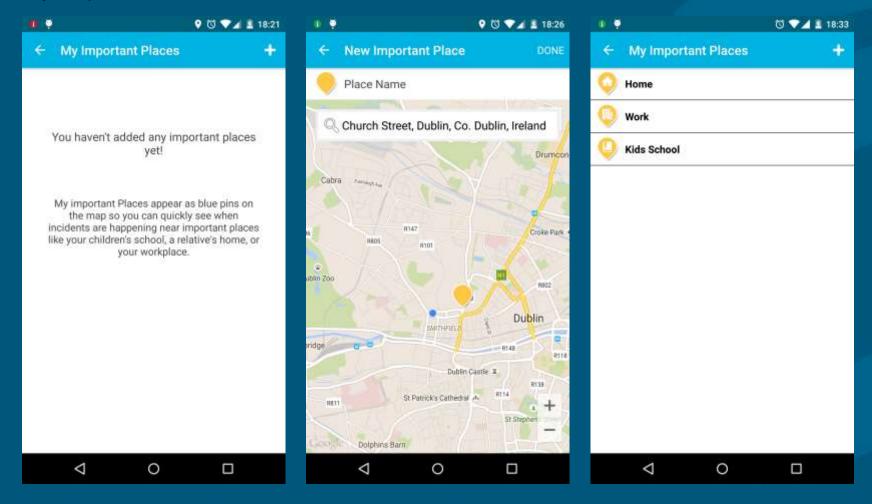


Settings





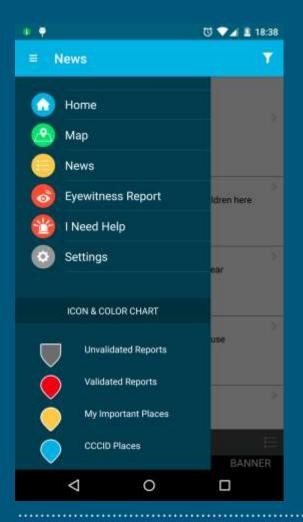
My Important Place

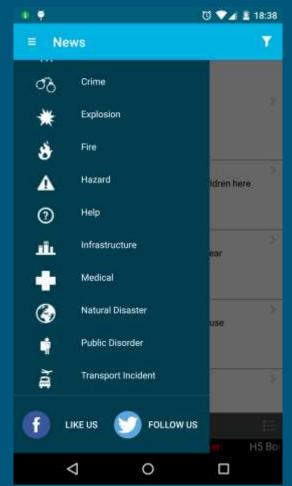


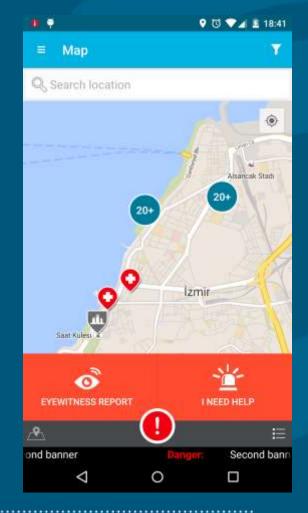




Menu



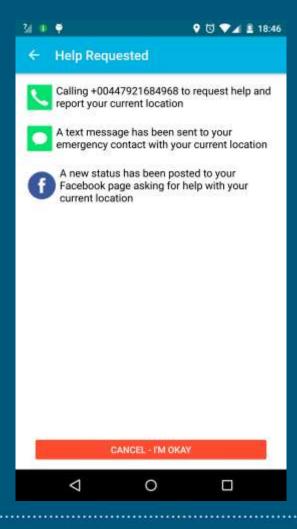








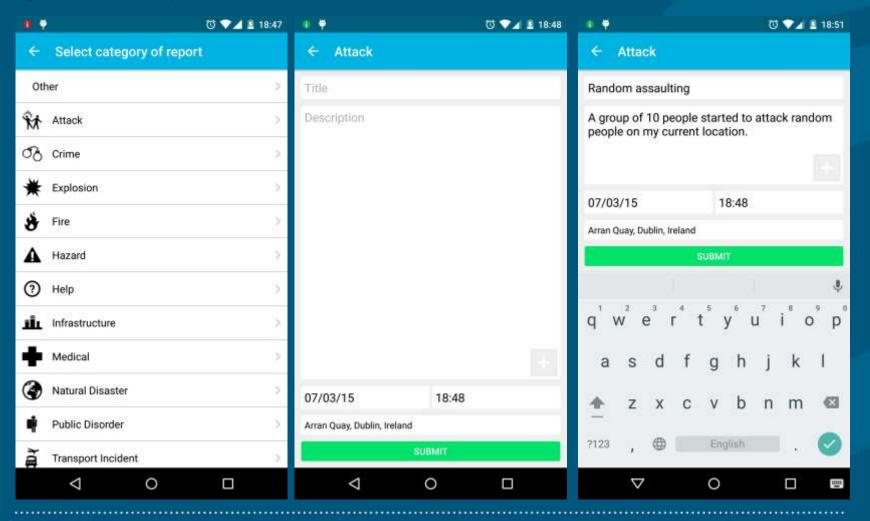
I Need Help







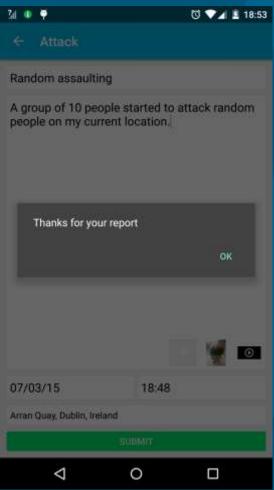
Eyewitness Reports





Eyewitness Reports

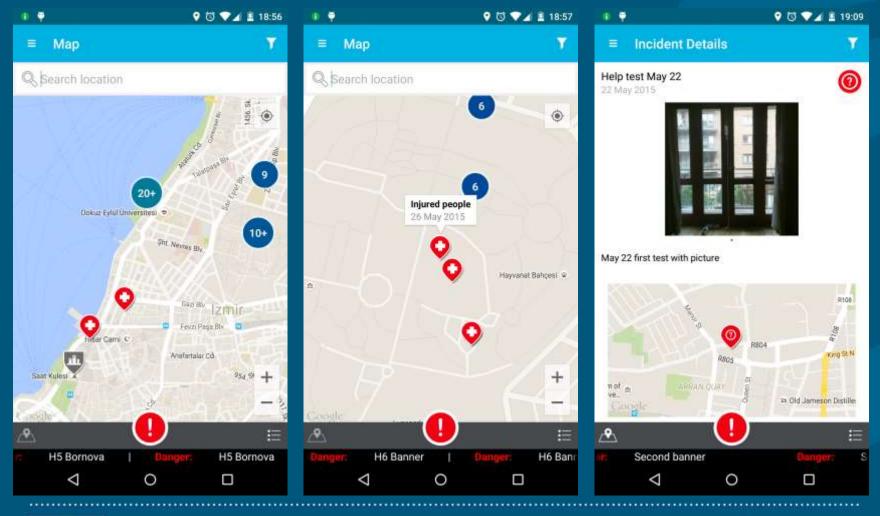








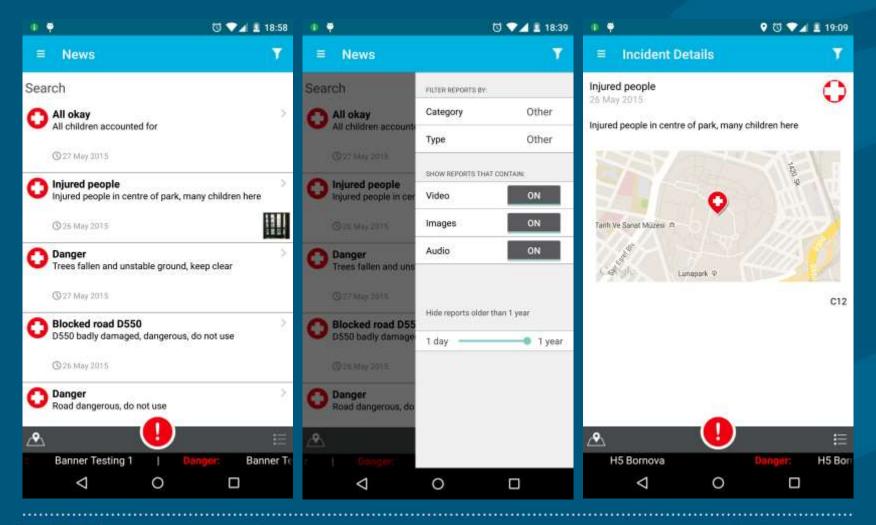
Crisis Map







News List







www.projectathena.eu