

CAP Implementation Workshop 2017  
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# CAP implementation and measurement

## The role of ITU

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# Membership and Structure

193

MEMBER  
STATES



698

SECTOR  
MEMBERS



150

ACADEMIA  
MEMBERS



ITU-T X.1303

3  
SECTORS



Each sector has  
specific mandate,  
but all work  
cohesively  
towards  
connecting the  
world

... and to help achieve the SDGs through the use of ICTs



# Strong growth in ICTs offers new possibilities for disaster management

- Over 7 billion people (95%) live in an area that is covered by a mobile-cellular network
- In LDCs 85% are covered by a mobile network
- 7.7 billion mobile-cellular subscriptions
- Almost half the world's population is online;  
~ 50% of households have Internet at home
- Growth and reach of social media

# ITU special programme for LDCs, LLDCs, & SIDS

## 38-SIDS

Antigua and Barbuda, Bahamas, Bahrain, Barbados, Belize, Cape Verde, Cuba, Dominica, Dominican Rep., Fiji, Grenada, Guyana, Jamaica, Maldives, Marshall Islands, Mauritius, Micronesia (FSM), Nauru, Palau, Papua New Guinea, Samoa, Seychelles, Singapore, St. Kitts and Nevis, St. Lucia, St. Vincent and the Grenadines, Suriname, Tonga, Trinidad and Tobago

## 9-SIDS-LDCs

Comoros, Guinea-Bissau, Haiti, Kiribati, São Tomé and Príncipe, Solomon Islands, Timor-Leste, Tuvalu, Vanuatu,

## 17-LLDCs-LDCs

Afghanistan, Bhutan Burkina Faso, Burundi, Central African Rep. Chad, Ethiopia, Lao P.D.R., Lesotho Malawi, Mali Nepal, Niger, Rwanda, South Sudan, Uganda, Zambia

## 32-LLDCs

Armenia, Azerbaijan, Bolivia, Botswana, Kazakhstan, Kyrgyzstan, Moldova, Paraguay, Rep. of Mongolia, Swaziland, Tajikistan, TFYR of Macedonia, Turkmenistan, Uzbekistan, Zimbabwe

## 47-LDCs

## 22-Coastal LDCs

Angola, Bangladesh, Benin, Cambodia, Djibouti, DR Congo, Eritrea, Gambia, Guinea, Liberia, Madagascar, Mauritania, Mozambique, Myanmar, Senegal, Sierra Leone, Somalia, Sudan, Togo, United Republic of Tanzania, Yemen

## Developed Countries

## Other Developing Countries

# Emergency Telecommunications – saving lives



PROMOTION,  
AWARENESS &  
PARTNERSHIP  
BUILDING:

- ORGANIZATION  
OF WORKSHOPS  
& EVENTS



STRATEGY  
DEVELOPMENT

- POLICY &  
REGULATORY  
FRAMEWORKS
- NETPS
- STUDY  
GROUPS



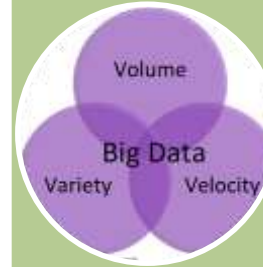
EMERGENCY  
TELECOM  
PROJECTS:

- EWS
- EOC



CAPACITY  
BUILDING:

- ICT FOR  
EMERGENCY  
RESPONSE/ DRR
- POLICY  
DEVELOPMENT



INNOVATION:

- BIG DATA
- NEW  
TECHNOLOGIES



EMERGENCY  
RESPONSE:

- DEPLOYMENT  
OF ET  
EQUIPMENT
- SUPPORT ON  
SITE

# ITU & CAP

- Awareness raising & capacity building
    - Capacity building workshops & training
    - Emergency telecommunication/disaster risk reduction events
    - Guidelines on national emergency telecommunication plans
  - Better coordination with ICT community
    - Through ITU Membership: Telecommunication/ICT policy makers, regulators, private sector (operators, OTT players)
  - ITU Study Group Question 5/2: Utilization of telecommunications/ICTs for disaster preparedness, mitigation and response
  - Monitoring progress in CAP implementation
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# ITU Strategic Goals and Targets

by 2020...

## Goal 1 Growth : Enable and foster access to and increased use of telecommunications/ICTs

**55%**  
of households should  
have access to the  
Internet

**60%**  
of individuals should  
be using the Internet

**40%**  
Telecommunications/ICTs  
should be **40%** more  
affordable



GROWTH

## Goal 2 Inclusiveness – Bridge the digital divide and provide broadband for all

**50%**  
of households should have  
access to the Internet in the  
developing world; **15%** in  
the least developed  
countries

**50%**  
of individuals should be  
using the Internet in the  
developing world; **20%** in  
the least developed  
countries

**40%**  
affordability gap between  
developed and developing  
countries should be  
reduced by **40%**

**5%**  
Broadband services should  
cost no more than **5%** of  
average monthly income  
in the developing countries



INCLUSION

**90%**  
of the rural population should be  
covered by broadband services



Gender equality among  
Internet users should be  
reached



Enabling environments ensuring accessible ICTs  
for persons with disabilities should be  
established in all countries

## Goal 3 Sustainability – Manage challenges resulting from the telecommunication/ICT development

**40%**  
improvement in  
cybersecurity readiness

**50%**  
reduction in volume of  
redundant e-waste

**30%**  
decrease in Green House Gas emissions per device  
generated by the telecommunication/ICT sector



SUSTAINABILITY

## Goal 4 Innovation and partnership – Lead, improve and adapt to the changing telecommunication/ICT environment



Telecommunication/ICT environment  
conducive to innovation

Effective partnerships of stakeholders in  
telecommunication/ICT environment



INNOVATION

# NEW ITU Strategic Goals and Targets

Proposal to add a new target on national and local disaster risk reduction strategies. Draft proposal for indicators

- Number of countries that have a National Emergency Telecommunication Plan as part of their national and local disaster risk reduction strategies
- Percentage the population covered by communication channels that can be used to send alerting messages
- **Number of countries that have implemented CAP**
  - Who should monitor?
  - What should be monitored?
  - What should the target be (for 2025)?
  - How could CAP data help track climate change?